



About Originally from Boston, Ma., Alexander Hoye is an MBA Interactive Creative Director who currently lives and works in San Francisco, California. Aside from design and visual art, Alex's passions include music, karaoke, dancing and martial arts.

Domains Portfolio — www.leisurepad.com
Linkedin — www.linkedin.com/in/alexanderhoye
Blog — www.formul88.tumblr.com
Soundcloud — www.soundcloud.com/alex-hoye

Experience Associate Creative Director
August 2006 - Present: Razorfish, San Francisco, CA

Senior Designer
January 2004 - August 2006: Designworks, San Jose, CA

Designer
January 2003 - January 2004: 3Marketeters Advertising, San Jose, CA

Project Manager/Interactive Director
January 1999 - February 2001: Alfy.com, New York, NY

Freelance Digital Artist
1998 - Present: Young & Rubicam, RGA, Calvin Klein, The New York Mets

Clients ESPN, Activision, Intel, Sony, LucasFilm, Infinity Ward, Best Buy, Breville, Williams Sonoma, Visa, Microsoft, Genesys/Acatel, Accenture, Kodak, Toyota, Mattel, Wamu, Credit Suisse/First Boston, Polycom, Wells Fargo, Nike

Education Santa Clara University
2002-2006: Leavey School of Business, (MBA) Marketing, Bellotti Award 2006
Santa Clara, CA

Rhode Island School of Design / RISD
1991-1995: (BFA) Painting, Honors Program 1994
Providence, RI

Honors	2009 OMMA Web Site Excellence Intel - "Core" Microsite	2008 Ad:Tech Peoples Choice Award, Best B2C Marketing Website Breville - Concept to Kitchen Microsite
	2009 OMMA Finalist Intel - Digital Drag Race Microsite	2008 OMMA Best Sports Website and Overall Best in Show ESPN.com
	2009 Web Awards Gold Medal Intel - Digital Drag Race Microsite	2008 WEBBY Juried and People's Choice Awards ESPN.com
	2009 Art Directors Club Distinctive Merit Intel - Digital Drag Race Microsite	2007 ADDY San Francisco Gold Medal, Ad Industry Self Promotion Razorfish - Holiday Card
	2009 One Show Interactive Merit Award Intel - Digital Drag Race Microsite	2006 ADDY Silicon Valley Gold Medal, B2B Rich Media Self Promotion Alcatel/Genesys - Holiday Card
	2008 ADDY San Francisco Gold Medal Breville - Concept to Kitchen Microsite	2004 ADDY Silicon Valley Silver Medal, Ad Industry Self Promotion 3Marketeters Advertising - Website